

Friday, October 26-Saturday, October 27, 2018

2018 Concierge Medicine Forum in Atlanta to Showcase Neuroscience; Behavior Change; Telemedicine; Medical Marijuana Research; Alzheimer's; Genomics and Precision Medicine Research

FOR IMMEDIATE RELEASE | Michael Tetreault, Editor | Tel. 770-455-1650 ext 151 | editor@conciergemedicinetoday.com

Physicians and Healthcare Professionals Convene in Atlanta to Learn About Brain Behaviors Impacting Our Health, Evidence base of Operant Behavior and Neuroscience, Health IT, Apps and AI Communications, Genomics, Concierge Medicine, Pharmacogenomics, Evidence-based Medicine Utility, Direct Primary Care (DPC) and Other Innovative Healthcare Delivery Happenings, October 26-27, 2018

SEPTEMBER 4, 2018 | ATLANTA, GA USA - Concierge Medicine Today, in partnership with The Direct Primary Care Journal (The DPC Journal), is hosting a 2-day innovative healthcare delivery and precision medicine forum in Atlanta, GA on Friday, October 26 and Saturday, October 27, 2018 entitled CMT's 2018 Concierge Medicine Forum. In addition to serving as a "think tank" for the personalized medicine industry in uncovering emerging trends that could improve the lives of today's physicians and their patients, the two-day forum will also address current trends that are having an impact on the quality of health care today.

Bringing together leaders from such major healthcare, technology, Concierge Medicine and Precision Medicine brands including: Boston Heart Diagnostics Corporation; Evidenza Precision Medicine; Human Longevity, Inc., and the HLI Health Nucleus; Doctors



Evidence; Genome Medical; Phosphorus; the American College of Private Physicians (ACPP); AFFIRMATIVhealth and Alletess Medical Laboratory among other innovators in healthcare, to present about emerging trends that are helping to reshape healthcare in the personalized medicine industry.

“America’s Best Places To Work never include a doctors office,” says Michael Tetreault, Editor of the trade publication and conference host, Concierge Medicine Today. “Inside traditional medicine, patients expect to wait. They expect insurance to cover their visit. When it does not, they expect to fight. Consumers of healthcare today say they expect a disengaged staff and an unpleasant visit when at their doctor’s office. We can do better. Concierge Medicine Patients are invited rather than expected. It’s a healthcare environment where the Hippocratic Oath is married to the Golden Rule. We know from the massive swell of consumer interest in our world today that memberships drive engagement. Just look at the streaming television subscriptions and how engaged people are in what they watch. The same is happening in healthcare. When a Doctor tells us they will spend more time with us and research advanced treatment options on our behalf, there’s real value to that. This intuitive healthcare approach is designed to exceed people’s expectations every single day. This creates a massively loyal and engaged audience which, in turn, is producing some amazing patient outcome data as released and seen by some organizations in the space.”



During the two-day forum at the Forsyth Conference Center, a few miles north of Atlanta, GA, attendees will explore and discuss where the industry is headed and how today's innovations are shaping future healthcare solutions. Specific focus areas include: Start-Up Insight and Stories about the Community of Start-Ups In Concierge Medicine Doing Good; Pharmacogenomics; New Research In Genomic & Precision Medicine Testing & Use/Utility In Your Practice Today; Training on a business model that is disrupting the healthcare industry; Legal & Regulatory News; Tele-Health in the Concierge Practice; Marketing and Patient Retention Strategies; A Panel Discussion on the Application of Medical Marijuana & Latest Research, Challenges & Opportunities; Functional and Integrative Concierge Medicine Programs; Personal Genomics and Anti-aging/Age Management Medicine; How Concierge Doctors Use Actual Medical Outcomes Data to Refer Their Patients to Qualified Surgeons and Hospitals across the U.S.; the practical application of Evidence Based Medicine; Concierge Medicine growth and startup strategies; Concierge Medicine Physician Retirement and Succession Planning; Marketing and Patient Retention; Entrepreneurial Growth Concepts in Healthcare used by Physicians; Precision Medicine's utility inside primary care and family medicine; Genetic Predisposition Testing; Direct Primary Care; Reversing Insurance Denials using data; the political and legal future of the industry and how Physicians can empower their local communities and patients to make more informed decisions.



“At Concierge Medicine Today, we are committed to identifying and exploring innovative solutions to enhance the healthcare experience for physicians and their patients,” Concierge Medicine Today’s publisher, Catherine Sykes, said. “Hospital systems, C-Suite level at insurance



companies, clinical research and technology firms and others are interested in what is happening in the field of Concierge Medicine. They know Concierge doctors are early adopters of strategies and solutions. The Concierge Medicine Forum is about showcasing new ideas brought together in one place by some of the brightest minds and industry-leading precision medicine brands, health and technology futurists, and innovative Concierge Medicine physicians that will share with attendees what the future of healthcare looks like. How we can all play a role in helping people on their path to better health is what this forum is all about.”



Two Pre-Conference WORKSHOPS Available, Thursday, October 25, 2018 | 10:30am – 4:30pm ET - Preceding the conference, attendees can also attend two new pre-conference seminars taught by industry experts and academic faculty instructors. **Membership Medicine 101** and **Precision Medicine In Practice** will both run concurrently on Thursday, October 25, 2018 from 10am -4:30pm ET.* Visit www.PrecisionConciergeMedicine.com or www.TryConciergeMedicine.com/

The two-day forum in Atlanta, GA is also aimed at establishing a collaborative platform for physicians and industry representatives from various service areas to brainstorm new ways to impact the future of how patients manage their health and access convenient, affordable and relational physicians across international borders and the United States.

“We want to equip, inform and move physicians down a path to where they want to go in their specific career,” said Tetreault. “We want them to apply what they hear and learn so that when they return home they can do these things and effect change in their communities first thing Monday morning. Not only does this application make all the difference now, it will prepare physicians for the future.”

Speakers at the 2018 CMT Concierge Medicine Forum in Atlanta include: Keynote speaker, bestselling author and CEO-founder of engagedIN, a neuroscience-based design firm, Dr. Kyra Bobinet; David S. Karow, M.D., Ph.D., Interim Chief Executive Officer at HLI (Human Longevity, Inc.); Dr. Todd Feinman, Advisory Board Member with Evidenza Precision Medicine and Chief Medical Officer and co-founder of Doctors Evidence; Dr. Thomas N. Folan, Board-Certified Radiologist in the Health Nucleus at Human Longevity (HLI); Marni Jameson Carey, MA, Executive Director, Association of Independent Doctors (AID); Anish Anil Patel, M.D., Scripps Coastal Medical Group & Emergency Physicians/Vituity; James J. Eischen, Jr., Esq., of McGlinchey Stafford LLP, a seasoned health care attorney within the firm’s Health Care and Business Transactions practice groups; Jeanette McCarthy, PhD., Associate Professor at Duke University and The University of California San Francisco; Michele P. Madison, Esq., Partner, Morris, Manning & Martin, LLP; Caleb O’Neal, of SolaceMD and Research Associate at Human Longevity, Inc.; Dan Hecht, Professor of Leadership at Jack Welch Management Institute;

Senior Advisor, MDVIP & Founder/CEO of CEOhm Community Pharmacy Services & Compound Pharmacy Network Liaison; Dr. JOEL Bessmer, MD, FACP, Founder of Members.MD and the Owner & Medical Director & Medical Director at Strada

Healthcare; Thomas LaGrelus, MD, Concierge Doctor, Family Physician | Skypark Preferred Family Care & Pilot/Aircraft Owner & President of The American College of Private Physicians (ACPP.md); David Bick, MD, is the chief medical officer and a faculty investigator at the HudsonAlpha Institute for Biotechnology, the medical director of The Smith Family Clinic for Genomic Medicine, LLC; Co-Presenters, Denise Kalos, President of AFFIRMATIVhealth and Ginger Schechter, MD, Board Certified Internal Medicine Physician and Lead Physician for the Re:Mind program, a precision medicine research based approach to early memory loss and Alzheimer’s treatment; Concierge Medicine Today and The Direct Primary Care Journal’s Editor and Publisher, Michael Tetreault and Catherine Sykes; as well as speakers from across the Concierge Medicine, Direct Primary Care and the Precision Medicine landscape.



About Concierge Medicine Today

Concierge Medicine Today (CMT) is a news organization and the Concierge Medicine industry's foremost national trade publication for the Concierge Medicine and Membership Medicine marketplaces. Its website is the online destination for businesses, consumers, physicians, legislators, researchers and other stakeholders to learn about the history of this industry, various business aspects of the marketplace, trends, breaking news and more that drives the conversation that Concierge Medicine and free market healthcare delivery is creating on a national and international level. To read the latest headlines or register for the October 26-27, 2018 Concierge Medicine Forum, visit www.ConciergeMedicineToday.com or www.ConciergeMedicineFORUM.com